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**TITLES AVAILABLE TODAY!**

Title	Description	Subject Area(s) / Software Application(s)
<a href="#">Accountivities</a>	Reinforcement activities to use in conjunction with a first-year Accounting textbook. The activities do not include the “how-to” and are ideal for having students apply what they have learned in a simulation type business.	Accounting I
<a href="#">Burger Shack</a>	A desktop publishing simulation where students use any desktop publishing software and act as the graphic designer for a restaurant to create takeout menus, promotional magnets, table tent cards, gift certificates, and more.	Desktop Publishing; Digital Design
<a href="#">Business and Professional Communications</a>	An in-depth text preparing students with fundamental business and professional communication skills for college and career readiness.	Communications; College & Career Readiness
<a href="#">Business Information Management</a>	A hands-on computer applications text for students using any version of any word processing, spreadsheets, presentations, desktop publishing, and databases software to prepare them for workplace readiness. Texas Edition of the It!, 3E Series.	Business Information Management for Texas (100% TEKS Aligned – Proc. 2017)
<a href="#">Career Explorations</a>	An in-depth text introducing key concepts in employability skills, education and training, the job application process, and more. Across a series of hands-on computer applications projects, students also create	Career Explorations; Career Investigations

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	a digital career portfolio featuring a resume, cover letter, interest inventory, and much more.	
<b>Concert Tour Desktop Publisher</b>	A desktop publishing simulation where students use any desktop publishing software and act as the graphic designer for a band they create. Students create concert T-shirts, event posters, promotional frisbees, and much more to hone their creativity and design skills.	Desktop Publishing; Digital Design
<b>Cyber Literacy for the Digital Age</b>	An introductory text covering key cyber and digital literacy topics that students need to be safe in today's virtual world.	Tech Readiness; Digital Literacy
<b>Election Connection</b>	A desktop publishing simulation where students use any desktop publishing software and act as the graphic designer for a political candidate of their choice.	Desktop Publishing; Digital Design
<b>Essentials of Entrepreneurship</b>	An in-depth textbook that begins by helping students recognize entrepreneurial traits and progresses to complex ideas of how innovation kickstarts entrepreneurial ventures. Topics of financial accounting, business ethics, marketing, and product planning are also covered and concludes with a cumulative business plan portfolio uniting all facets of entrepreneurship to highlight what it takes to launch and oversee an entrepreneurial pursuit.	Entrepreneurship
<b>Excellent Adventures</b>	A hands-on spreadsheets simulation where students track monthly admission ticket sales, analyze average ride wait time, chart expenses, organize Twitter trends, and much more for an amusement park.	Computer Applications; Microsoft Excel; Google Sheets

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<b>Food Truck Entrepreneur</b>	An integrated entrepreneurship, marketing, and computer applications simulation where students use word processing, spreadsheets, desktop publishing, and presentations applications to produce a range of professional documents such as a menu, inventory list, mobile app wireframe, company logo, and more.	Computer Applications; Microsoft Applications; Google Applications
<b>Formatting Business Documents</b>	A computer applications text teaching students how to create and properly format a variety of business communications documents.	Computer Applications; Communications; College & Career Readiness; Microsoft Word
<b>Foundations of Business</b>	An in-depth text introducing fundamental business concepts such as economics, management, marketing, finance, and entrepreneurship. Students use what they learn to create a business plan portfolio demonstrating their own practical business idea.	Introduction to Business; Principles of Business, Marketing & Finance
<b>Fundae Sundaes</b>	A hands-on word processing simulation for students using any version of Microsoft Word or Google Docs.	Computer Applications; Microsoft Word; Google Docs
<b>Games Accounting Teachers Play</b>	A reference book of games, activities, and strategies to reinforce concepts being taught in a first-year accounting course.	Accounting
<b>Games Keyboarding Teachers Play</b>	A reference book of games, activities, and strategies to break up the everyday "drill and practice" of a keyboarding course.	Keyboarding; Touch Typing; Computer Applications
<b>Google Apps for Learning: Career Readiness</b>	A project-based textbook that uses the most common Google Apps to teach students how to prepare for and succeed in their future careers. Students will learn about professionalism, interview skills, resumé writing, workplace ethics, and more.	Computer Applications; Google Applications

<a href="#">Google Apps for Learning: Digital Citizenship</a>	A project-based textbook that uses the most common Google Apps to teach students the importance of online behavior, email etiquette, the risks and rewards of social media, and much more.	Computer Applications; Google Applications
<a href="#">Google Apps for Learning: Financial Literacy</a>	A project-based textbook that uses the most common Google Apps to teach students about the most common financial decisions they will make throughout their lives. From setting goals to saving and investing, students will become equipped with the financial literacy skills necessary for their future.	Computer Applications; Google Applications
<a href="#">Google Apps for Learning: Tech Readiness</a>	A project-based textbook that uses the most common Google Apps to teach students the importance of tech literacy, hardware and software basics, how to protect their devices, and the uses and features of word processing, spreadsheets, and presentation applications.	Computer Applications; Google Applications
<a href="#">Google Share</a>	A project-based simulation using Google Apps where students collaborate to complete projects efficiently and are relied upon to collaboratively produce professional-looking documents, spreadsheets, presentations, drawings, and forms.	Computer Applications; Google Applications
<a href="#">Internet Search Activities #1</a>	A hands-on activity workbook where students demonstrate how to effectively find and retrieve information using search engines.	Tech Readiness; Digital Literacy
<a href="#">Internet Search Activities #2</a>	A hands-on activity workbook where students demonstrate how to effectively find and retrieve information using search engines.	Tech Readiness; Digital Literacy

<b>It! Series, 3E Bundle</b>	A hands-on computer applications text for students using any version of any word processing, spreadsheets, presentations, desktop publishing, and databases software to prepare them for workplace readiness.	Computer Applications; Microsoft Applications; Google Applications
<b>It! Series, 3E Databases</b>	A hands-on computer applications text for students using any version of Access to prepare them for workplace readiness.	Computer Applications; Microsoft Access
<b>It! Series, 3E Desktop Publishing</b>	A hands-on computer applications text for students using any version of Publisher (or similar software application) to prepare them for workplace readiness.	Computer Applications; Microsoft Publisher
<b>It! Series, 3E Presentations</b>	A hands-on computer applications text for students using any version of Microsoft PowerPoint or Google Slides to prepare them for workplace readiness.	Computer Applications; Microsoft PowerPoint; Google Slides
<b>It! Series, 3E Spreadsheets</b>	A hands-on computer applications text for students using any version of Microsoft Excel or Google Sheets to prepare them for workplace readiness.	Computer Applications; Microsoft Excel; Google Sheets
<b>It! Series, 3E Word Processing</b>	A hands-on computer applications text for students using any version of Microsoft Word or Google Docs to prepare them for workplace readiness.	Computer Applications; Microsoft Word; Google Docs
<b>Learn-by-Doing: Google Apps, 2E</b>	A screenshot-based, hands-on approach to learning Google Applications.	Computer Applications; Google Applications
<b>Learn-by-Doing: Google Apps, 3E</b>	A screenshot-based, hands-on approach to learning Google Applications.	Computer Applications; Google Applications
<b>Learn-by-Doing: Google Apps, 4E (English Version)</b>	Step-by-step instructions featuring the latest updates and screenshots of Google Drive, Gmail, Docs, Sheets, Slides, Forms, Sites, Drawings, and Meet.	Computer Applications; Google Applications

<a href="#">Learn-by-Doing: Google Apps, 4E (Spanish Version)</a>	A full <b>Spanish translation</b> of our best-selling text, with step-by-step instructions featuring the latest updates and screenshots of Google Drive, Gmail, Docs, Sheets, Slides, Forms, Sites, Drawings, and Meet.	Computer Applications; Google Applications
<a href="#">Learn-by-Doing: Microsoft 365 – Excel (Level 1)</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Excel skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft 365-Excel
<a href="#">Learn-by-Doing: Microsoft 365 – Excel (Level 2)</a>	A screenshot-based, hands-on approach to <b>mastering advanced</b> Microsoft Excel skills.	Computer Applications; Microsoft 365-Excel
<a href="#">Learn-by-Doing: Microsoft 365 – PowerPoint (Level 1)</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft PowerPoint skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft 365-PowerPoint
<a href="#">Learn-by-Doing: Microsoft 365 – Word (Level 1)</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Word skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft 365-Word
<a href="#">Learn-by-Doing: Microsoft 365 – Word (Level 2)</a>	A screenshot-based, hands-on approach to <b>mastering advanced</b> Microsoft Word skills—COMING JULY 2023.	Computer Applications; Microsoft 365-Word
<a href="#">Learn-by-Doing: Microsoft Access 2013</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Access 2013 skills.	Computer Applications; Microsoft Access 2013
<a href="#">Learn-by-Doing: Microsoft Excel 2013</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Excel 2013 skills.	Computer Applications; Microsoft Excel 2013
<a href="#">Learn-by-Doing: Microsoft Office Specialist Excel 2016</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Excel 2016 skills.	Computer Applications; Microsoft Excel 2016

	Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	
<a href="#">Learn-by-Doing: Microsoft Office Specialist Excel 2019</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Excel 2019 skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft Excel 2019
<a href="#">Learn-by-Doing: Microsoft Office Specialist PowerPoint 2016</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft PowerPoint 2016 skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft PowerPoint 2016
<a href="#">Learn-by-Doing: Microsoft Office Specialist PowerPoint 2019</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft PowerPoint 2019 skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft PowerPoint 2019
<a href="#">Learn-by-Doing: Microsoft Office Specialist Word 2016</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Word 2016 skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft Word 2016
<a href="#">Learn-by-Doing: Microsoft Office Specialist Word 2019</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Word 2019 skills. Includes unit assessments and prepares students for the Microsoft Office Specialist Associate exam.	Computer Applications; Microsoft Word 2019
<a href="#">Learn-by-Doing: Microsoft PowerPoint 2013</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft PowerPoint 2013 skills.	Computer Applications; Microsoft PowerPoint 2013
<a href="#">Learn-by-Doing: Microsoft Publisher 2013</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Publisher 2013 skills.	Computer Applications; Microsoft Publisher 2013

<a href="#">Learn-by-Doing: Microsoft Word 2013</a>	A screenshot-based, hands-on approach to <b>learning basic to intermediate</b> Microsoft Word 2013 skills.	Computer Applications; Microsoft Word 2013
<a href="#">More Games Keyboarding Teachers Play</a>	A reference book of games, activities, and strategies to break up the everyday "drill and practice" of a keyboarding course.	Keyboarding; Touch Typing
<a href="#">Nothin' But Net</a>	An accounting simulation to use in conjunction with a first year Accounting textbook or as a final capstone project at the conclusion of the course.	Accounting
<a href="#">Personal Finance for Teens</a>	A teen-based textbook introducing basic concepts in personal finance including financial and career planning and money management. Textbook examples are targeted towards teens and their interests, where students apply their learning to relevant scenarios.	Personal Finance; Financial Literacy, Money Matters
<a href="#">Personal Financial Literacy</a>	An in-depth textbook covering fundamental concepts in earning, spending, saving, and investing, and economics. Students use what they learn to create a financial plan including goals, budgets, and investment strategies.	Personal Finance; Financial Literacy, Money Matters
<a href="#">Popcorn Cinema</a>	A computer applications simulation where students produce professional documents such as news releases, movie e-reviews, gift card designs, ticket sales spreadsheets, and more to assist in the operations of a local movie theater.	Computer Applications; Microsoft Office; Google Applications
<a href="#">Principles of Marketing</a>	An in-depth text introducing students to foundational marketing skills relevant to today's global economy and understanding the role of marketing within the business environment.	Marketing



<a href="#">Slater Farms</a>	A computer applications simulation where students produce a wide range of professional documents to assist in the operations of a fruit and vegetable farm.	Computer Applications; Microsoft Office; Google Applications
<a href="#">Social Media Marketing</a>	An in-depth text preparing students for the ever-changing social media landscape with current trends, platforms, and examples. Students use what they learn to create a cumulative social media marketing plan portfolio.	Digital Marketing; Social Media Marketing; Marketing
<a href="#">The Dream Team, 2E</a>	A simulation integrating entrepreneurship, sports marketing, and computer applications, where students produce marketing documents for a sports team they create.	Computer Applications; Marketing; Sports Marketing
<a href="#">The Google Docs Specialist</a>	A hands-on document production simulation using Google Applications.	Computer Applications; Google Applications
<a href="#">The Google Specialist</a>	A real-world, client-based document production simulation using Google Docs, Sheets, Slides, Forms, Drawings, and Sites.	Computer Applications; Google Applications
<a href="#">The Hub</a>	An integrated computer applications simulation where students produce business and financial documents, organize data, and create and design marketing documents, databases, and promotional presentations for a local teen community center.	Computer Applications; Microsoft Applications; Google Applications
<a href="#">The Keyboarding Toolbox</a>	A collection of lesson plans, posters, games and more to liven your keyboarding classroom.	Keyboarding; Touch Typing
<a href="#">The Office Specialist.com, 2E</a>	A real-world, hands-on document production simulation preparing students for the Microsoft Office Specialist exam.	Computer Applications; Microsoft Office 2016, 2019, and 365

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<b>The Pizza Entrepreneur</b>	An entrepreneurial textbook simulation where students use Microsoft or Google applications to produce a range of professional documents to start and run their own pizza business and create one of today's most sought-after pizza franchise brands.	Computer Applications; Microsoft Applications; Google Applications
<b>The Restaurant Entrepreneur</b>	An integrated computer applications, entrepreneurship, and marketing simulation where students produce business and financial documents, organize data, and create and design marketing documents, databases, and promotional presentations for a restaurant they create.	Computer Applications; Microsoft Applications; Google Applications
<b>The Teen App Entrepreneur</b>	A computer applications simulation where students get hands-on experience in launching and operating their own mobile app business. From designing the app's interface, to assembling a team of employees and marketing their company, students use word processing, spreadsheets, presentations, and more to help them create the documents they need to run their business	Computer Applications; Microsoft Applications; Google Applications
<b>The Teen Entrepreneur, 2E</b>	A comprehensive real-world simulation, that teaches and reinforces computer applications skills through entrepreneurship concepts. This simulation integrates all the Microsoft Office suite, or equivalent software applications, by requiring students to start a real, teen-based business.	Computer Applications; Microsoft Applications; Google Applications
<b>Web Design with Google Sites</b>	A screenshot-based approach to learning Google Sites skills where students then independently use what they have learned to demonstrate creativity, design, and technology skills to build professional websites for a variety of real-world clients.	Web Design

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<b>Web Hot Shots</b>	A website design simulation where students are presented with web content for three clients and their task is to act as the lead web designer and use web design skills and creativity to create and design each website.	Web Design
<b>You Be the Judge!</b>	A supplemental case studies text to use in conjunction with a Business Law textbook. Students use their knowledge of key business law concepts to review and analyze condensed case studies from real cases and then act as the judge and decide who should win the case.	Business Law

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