EduTyping Privacy Policy

EduTyping.com (a product of B.E. Publishing, Inc.) keeps all user and account information collected strictly private and confidential. All information we collect (as described herein) is used solely for educational purposes. We do not share, sell, or otherwise give away private information to anyone. At most, some non-personal information such as IP address and web browser version are made available to third-party services that allow us to improve and administer the site.

It is the policy of B.E. Publishing to adhere to, and cooperate with school districts in meeting, all applicable privacy and security standards for the collection, storing, securing, and use of personal user information as set forth in state and federal regulations, such as the Family Educational Rights and Privacy Act ("FERPA") and Children's Online Privacy Protection Act ("COPPA").

EduTyping.com has created this privacy statement to demonstrate our firm commitment to privacy. This privacy policy applies to information, including personal information, that EduTyping.com collects about you when you use the EduTyping.com website.

EduTyping.com offers both a free trial (Student and Teacher) version and a premium (Student and Teacher), licensed version. The personal information we collect is dependent upon the version utilized.

EduTyping.com is designed to teach touch typing to K-12 students. Student enrollment in, and use of, EduTyping.com services is initiated and managed by teachers and/or a school/district administrator or representative. While we do not knowingly collect information from children under 13, the teacher portal portion of our site contains features for teachers (such as enrolling, assigning lessons, grading, and reporting on performance) designed for students. Teachers must obtain verifiable parent or guardian consent for the collection and use of personal information before allowing any students under the age of 13 to use EduTyping.com services. (See "COPPA and Parental Consent" below.)

Information We Collect

We collect information from you directly when you create an account. EduTyping.com may send one or more cookies to your browser to help customize your experience on our site, such as logging into your account, viewing course preferences and progress.

You may establish an account with EduTyping.com by providing us with a username and password, and optionally, an email address. By establishing an account, you can save and track your performance on our site. If you establish an account with us, we will collect information about your performance on our site. You can also establish an account to use our site by logging in through other services, such as Clever Single Sign-On, or Google. If you do, we may collect certain personal information through these other networks, including but not limited to, your full name and email address.

Sharing and Use of Information

All information we collect is used solely for educational purposes. We use the information described above to provide you access toy our services, to communicate with you, to manage and improve our site, and for security purposes. As noted above, we do not sell the information we collect. Additionally, except as provided below, we will not share, or disclose information we collect from or about you.

Our site uses Google Analytics. Google Analytics places a cookie on your web browser and collects information such as IP address, the identity of Internet Service Provider, browser type, operating system, the referring web page, and the pages visited while on our site. It does not collect names or other identifying account information. We use this information to diagnose problems and to improve and administer the site.

We will share information, if required, to comply with the law or to protect ourselves against third party claims.

Data and System Security

We take industry-accepted administrative, technical, and physical safeguards reasonably designed to protect the security, privacy, confidentiality, and integrity of user and account data. No data transmission or storage over the internet is 100% secure. While we use best-practice industry standard security measures to protect personal information, we cannot promise or guarantee absolute security.

In the event of a data breach, which means an unauthorized access, disclosure, alteration, or use of user or account data (or circumstances that could have resulted in such unauthorized access, disclosure, alteration, or use) we promptly institute the following: (1) notify the school/district by telephone and email as soon as practicable, but no later than twenty-four hours after we become aware of the data breach; (2) provide the school/district with the name and contact information for a B.E. Publishing employee who shall serve as our primary security contact; (3) assist the school/district with any investigation, including interviews with our employees and review of all relevant records; and (4) assist the school/district with any notification the school/district deems necessary related to the security breach; (5) immediately engage and implement any necessary administrative, technical, and physical measures to protect systems and data.

Children's Information – FERPA & COPPA Compliance

Children under the age of 13 are not permitted to create their own account on EduTyping.com without consent from a parent, legal guardian, or teacher. In fact, teachers with an EduTyping.com account, or school administrators with an EduTyping.com account, are the ones authorized and provisioned to "enroll" students in an EduTyping.com course.

Information such as IP address, the identity of their Internet Service Provider, browser type, operating system, the site that brought them to our site, and the pages visited while on our site will still be collected, via a session cookie for performance management, from children who use the site without creating an account.

This information is lost and unsaved upon exiting the site. If you are the parent, legal guardian, or teacher of someone under the age of 13 who may have created an account and provided us with information without your knowledge or consent, please contact us at support@edutyping.com to have this information removed. If you know of anyone under the age of 13 who may have provided us with information, please report it to us at support@edutyping.com.

A parent, legal guardian, or teacher may provide consent and provision to "enroll" their child/student in an EduTyping.com student account. As noted above, our teacher portal is designed for teachers that may have students that are children, and we may collect information from children under 13 in

connection with this portion of the site. In compliance with the Children's Online Privacy Protection Act ("COPPA"), see the following regarding the use of our site by children.

Children may use their EduTyping.com student account provided that their school has complied with its responsibilities under the Family Educational Rights and Privacy Act ("FERPA") and COPPA. If a teacher or school official has consented to our collection of information from children who are students in a manner consistent with COPPA, we will collect and use such personal information. This consent can be revoked, and the student's information removed at any time. For parental and legal guardian rights, see specific section below. Contained within this privacy policy we provide each school with all the notices required under COPPA.

Please refer to the "Information We Collect" section for more information on the information we collect from children. EduTyping.com does not allow children to make this information publicly available.

COPPA and Parental Consent
If a teacher allows students under the age of 13 to use EduTyping.com services, the teacher consents, as required under COPPA, to the collection and use of personal information, as described in this Privacy Policy. Teacher must obtain verifiable parent or guardian consent for the collection and use of personal information before allowing any students under the age of 13 to use EduTyping.com services. See Downloadable Take Home Letter to gather parent or guardian consent.

Parent's Rights
Parents have the right to review and request that EduTyping.com delete any personal information that the site has collected and retained about their child. If you would like to request that we delete any personal information we may have about your child (such as username, password, and performance information) or to request no further collection of personal information from your child, please contact us at support@edutyping.com, call us at 1-888-781-6921 or write to us at:

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Do Not Track Signals
Like most web pages, we do not respond to Do Not Track signals.

California Residents
To reiterate, we do not share, sell, or otherwise give away private information to anyone. But know that as a California resident you have the right to request that we tell you the categories of personal information we collect about you, where we get that information from, why we collect your personal information, who we share your information with, and what pieces of information we have collected about you. You also have the right to request that we tell you the types of businesses we share your information with, and what type of personal information we share with them. You have the right to request that we delete any of your information we have collected.

You can submit any of the above requests at support@edutyping.com. Alternatively, all created accounts can self-delete all personal information collected. To do so, login to the account page to view and delete your account, including all information collected.

We cannot discriminate against you for exercising your rights under the California Consumer Privacy Act ("CCPA"). Examples of discrimination would include denying you our services, charging you a different price, providing a different level of quality, or even suggesting you might receive a different price or a worse product.

California Residents – Sale of Children's Information
To reiterate, we do not share, sell, or otherwise give away private information to anyone. So, if you are between the ages of 13 and 16 and live in California, we could not sell your information unless you consented. If you are a child under the age of 13, we could not sell your information without parental consent.

If you are the parent, legal guardian, or teacher of someone under the age of 13 who may have created an account and provided us with information without your knowledge or consent, please contact us at support@edutyping.com to have this information removed.

Links to Other Sites
If you click on a link to a third-party site, you will be taken to websites we do not control. This policy only applies to the practices of EduTyping.com. We are not responsible for these third-party sites. Our site may also serve third party content that contains their own cookies or tracking mechanisms.

International Visitors
If you do not live in the United States, know that information we collect will be transferred to and processed in the United States. By using our site, you consent to the collection, transfer, processing, and storage of your information in the United States.

Questions or Concerns
If you have any questions about this Privacy Policy, please feel free to email us at support@edutyping.com or write to us at:

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Policy Changes
EduTyping.com may update this Privacy Policy from time to time. We will notify you of any material changes to our Policy as required by law. We will also post an updated copy on our website. Please check our site periodically for updates.