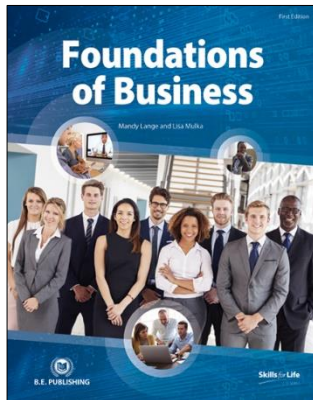




B.E. PUBLISHING

Product Profile



Specifications

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Formats: Print / eTextbook

Grade Level: 9-12

Author: Mandy Lange and
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Components & Pricing

Foundations of Business (Print)

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Item #: TB-FOB

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\$56.95 (Min. 15)

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**Scan for more details, pricing,
and samples:**



Foundations of Business

Preparing students for success in the modern business world

Overview

As part of the Skills for Life CTE Series, *Foundations of Business* prepares students for the global business environment by exploring themes of economics, leadership, marketing, financial management, and employment. Students use what they learn in each of these units to create a comprehensive business plan portfolio demonstrating a practical business idea.

Business management, administration, finance, and marketing careers are spotlighted throughout the book to introduce students to real-world employment opportunities. Students also learn how to plan for a career and develop employability skills critical to domestic and international business. In addition, chapter exercises provide key terms and assessments to help students become successful in any business environment.

Features

- Students create and develop a business plan portfolio
- End-of-chapter review activities and chapter assessments test students' knowledge
- Text correlates to the Precision Exams Certification for Exploring Business & Marketing and Business Concepts

Standards Correlations

- National Standards for Financial Literacy Correlation
- Precision Exams Correlation: Business Concepts
- Precision Exams Correlation: Exploring Business and Marketing
- NBEA Correlation: Management
- NBEA Correlation: Economics and Finance
- MBA Correlation: Business Administration Core

Instructor/Student Resources on eReadiness.com

(Included Free with Classroom Purchase)

- Chapter Review Activities and Answer Keys
- Chapter Review Rubrics
- Chapter Assessments and Answer Keys
- PowerPoint Teaching Tools
- Sample Business Plan Portfolio
- Discussion Topics and Questions